

## **Monitoring possibility of focus groups and individual interviews via one-way mirror at DICHTER RESEARCH AG**

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### **MONITORING POSSIBILITY VIA ONE-WAY MIRROR (3.00m x 1.10m, soundproof)**

- More subtle and sophisticated monitoring of mimic and gestural reactions of respondents
- Space for 6-8 clients
- Internet access (WLAN, cable)
- Monitoring of discussions in original language (via loudspeakers or headphones) or translated simultaneously (via headphones)
- Technology and system for simultaneous translation in separate room
- Recording of group discussions and individual interviews as DVD
- In case of simultaneous translation: records in two language versions
- Technical precondition for video streaming



### **BIG TEST ROOM**

- Space for 10 people
- Oval table or without table in free seating arrangements or with beanbags, respectively
- Internet access (WLAN, cable)
- Laptop and projector
- Sideboard, roll cabinet, TV, DVD, flipcharts

### **ADDITIONAL MONITORING ROOM**

- Monitoring possibility via large-format screen TV
- Space for 4-5 clients
- Internet access (WLAN, cable)

### **ASSISTANCE AND CATERING**

- Clients assisted by in-house co-workers
- In-house beverage service (cold drinks, coffee, tea) as well as sandwiches, fruit, and candy
- Various business snack possibilities (top food, pizza, fast food) via delivery service or within 200 meters of the institute

### **CLIENT PARKING**

- Inner courtyard at Strassburgstrasse 10 (GPS coordinates N 47°22'23.0" E 08°31'43.7")